

Membership benefits

your company's bottomline



The Texas Apartment Association, Inc. (TAA) was formed in 1963 as a non-profit trade association for the purpose of unifying and serving members of the rental housing industry in Texas.

Today TAA has affiliated apartment associations in 26 Texas cities. The more than 10,000 members are rental housing owners, builders, developers, property management firms and product/service suppliers. Membership in a local apartment association automatically enrolls individuals and companies as members of TAA and the National Apartment Association, the latter based in Alexandria, Virginia.

As a member, you will have access to valuable services from your local, state and national apartment associations.

Features of association membership for property owners include:

- Educational opportunities
- Legal information
- Legislative representation
- Leasing forms
- The TAA Redbook, a guide to statutes and regulations affecting the Texas rental housing industry
- TAA's *Community Partners—Crime Awareness Guide*, a computer-based crime prevention resource designed specifically for the rental housing industry
- Involvement in public affairs
- Programs designed to expand public knowledge of the industry
- Research and industry-related publications
- Meetings, seminars, conventions and trade shows that afford members many occasions to share their expertise and learn from others, and
- Communications about industry topics through association magazines, newsletters and websites.

Product/service member benefits include:

- Access to decision-makers in the rental housing industry
- The chance to participate in association volunteer activities and network with your industry peers
- Local, state and national advertising, exhibiting and sponsorship opportunities

What's the value of association membership?

In 2002, the Texas Apartment Association defeated an issue that would have added more than \$7 million a year to utility infrastructure costs for new development.

Participating in association activities gives product/service members a chance to build valuable and long-lasting relationships with owners. The next owner you meet may become your biggest client.

The penalty for your company's first fair housing violation could be up to \$50,000. Information you learn from local fair housing seminars, TAA's online course or the TAA Redbook can help you avoid problems (and penalties).

- NAA insurance programs that can save your company money, and
- Much more!

For more information about specific member benefits, contact your local apartment association or visit the TAA website at www.taa.org.